

direction,

wherein the rotating operation unit serves also as a head position indicating unit for indicating the tape pressing and transferring position of the head main body.

2. (Amended) The coat film transfer head device of claim 1,
wherein the rotating operation unit includes an operation lever related to the tape pressing and transferring position of said head main body, and
the operation lever projects to an outside of a case through an operation guide in a slit form penetrating through the case of the coat film transfer tool.

7. (Amended) A coat film transfer head device disposed at a leading end portion of the coat film transfer tool for pressing a coat film transfer tape onto the object of transfer, comprising:

a head main body for pressing and transferring the coat film transfer tape,
a head holder for supporting the head main body rotatably about its axial center, and

a rotating operation unit for positioning said head main body in the rotating direction, and

positioning means for positioning and holding the head main body steplessly around its axial center,

wherein the positioning means comprises an operation lever provided in a cylindrical supported portion, and a positioning engaging portion in a slit form provided in a cylindrical bearing opposite to an operation guide in a slit form, to be engaged with the operation lever elastically as being held at both sides, the rotating operation unit serves also as a head position indicating unit for indicating the tape pressing and transferring position of the head main body and the head holder includes the supported portion provided concentrically and integrally with the head main body, and the cylindrical bearing provided at the device main body side for supporting the supported portion slidably and rotatably.

Sub 63 9. (Amended) A coat film transfer head device disposed at a leading end portion of the coat film transfer tool for pressing a coat film transfer tape onto the object of transfer, comprising:

a head main body for pressing and transferring the coat film transfer tape,
a head holder for supporting the head main body rotatably about its axial center, and

a rotating operation unit for positioning said head main body in the rotating direction, -

positioning means for positioning and holding the head main body at plural steps around its axial center,

wherein the positioning means comprises an operation lever provided in a cylindrical supported portion, and a positioning engaging portion in a slit form provided in the cylindrical bearing opposite to an operation guide in a slit form, and

the positioning engaging portion has a width enough to be engaged with the operation lever elastically as being held at both sides, and also includes a positioning recess for positioning the operation lever at a specified position in its longitudinal direction, the rotating operation unit serves also as a head position indicating unit for indicating the tape pressing and transferring position of the head main body and the head holder includes the supported portion provided concentrically and integrally with the head main body, and the cylindrical bearing provided at the device main body side for supporting the supported portion slidably and rotatably.

10. (Amended) A coat film transfer head device disposed at a leading end portion of the coat film transfer tool for pressing a coat film transfer tape onto the object of transfer, comprising:

a head main body for pressing and transferring the coat film transfer tape,
a head holder for supporting the head main body rotatably about its axial center, and

a rotating operation unit for positioning said head main body in the rotating direction,

positioning means for positioning means comprises an engaging bump provided on a cylindrical outer circumference of a cylindrical supported portion or a cylindrical inner circumference of a cylindrical bearing, and engaging recesses provided at specific intervals in the circumferential direction on the cylindrical inner circumference of the cylindrical bearing or the cylindrical outer circumference of the supported portion, and the engaging bump and engaging recess are elastically positioned and engaged, the rotating operation unit serves also as a head position indicating unit for indicating the tape pressing and transferring position of the head main body and the head holder includes the supported portion provided concentrically and integrally with the head main body, and the cylindrical bearing provided at the device main body side for supporting the supported portion slidably and rotatably.

11. (Amended) A refill type coat film transfer tool operative for use with a replaceable coat film transfer tape,

wherein a tape cartridge containing a rotatable pay-off reel on which the coat film transfer tape is wound, and a rotatable take-up reel for collecting the used coat film transfer tape is detachably provided in a case which is held by one hand,

coat film transfer head means for pressing the coat film transfer tape onto the object of transfer is attached to the leading end portion of said tape cartridge,

the coat film transfer head means comprises a head main body for pressing and transferring the coat film transfer tape, a head holder for supporting the head main body rotatably about its axial center, and a rotating operation unit for positioning the head main body in the rotating direction, and

the rotating operation unit functions also as a head position indicating unit for indicating the tape pressing and transferring position of the head main body.

12. (Amended) A disposable coat film transfer tool using a one-time coat film transfer tape,

wherein a pay-off reel on which a coat film transfer tape is wound, and a take-up reel for collecting the used coat film transfer tape are provided in a case which